

**Eric D Sawyer**  
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## Objective

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Respect. The word that best describes my objectives in life, and my career goals. It is earned by hard work, through dedication, pride, and innovation. All things that I bring to the table every single day.

## Experience

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### **KEYY-TV, KESE-TV**

Creative Services Director

Nov. 2004 ~ *Present*

I handle commercial production, Media Buys, Live Events, Contests and more. Started at an entry level job, and quickly moved up the ranks to become manager of department within 2 years. My department runs Station Promotion, Digital Content (Web,) and Co-Op advertising. All for 3 stations, FOX, ABC, Telemundo, and two Websites. SuperDSW.com, and MyFox9online.com.

### **Shilo Inns Resort**

Front Desk Agent - Trainer

Sept. 2002 ~ Aug. 2006

Through intense customer service training, and a great attitude. I helped check in, check out, including other guest services, at Shilo Inn. We dealt with large businesses, and the elite from LA, San Diego, Phoenix, and the world. Between 04'-06' I worked both jobs. All the while keeping FOX in the #1 club. I also trained the current GM at the hotel, when she started as a Front Desk Agent.

## Capabilities

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- Manage Group of two at FOX.
- FOX #1 Club Prime, Market 164, A18-49 2004-2009.
- Buying Advertising for Radio, Print, TV, & Web
- Handling Budgets
- Live Events, including Auditions, Show Premiers, & Concerts.
- Contests such as Give-A-Ways, that were done, on air, online, at venue.
- Website Development, Design, Marketing.
- Customer Service, in person and online.
- Public Relations at FOX for 4 years.
- Semi-Fluent in Spanish Language.

## Education

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### **Arizona Western College**

Design-Photography-Public Speaking

August 2001- May 2003

Completed classes that had to do with Design, and Digital Photography

**Kofa High School**

H.S. Diploma

May 2002

I graduated in May of 02' while being a part of many extracurricular activities including Yearbook, Photography Club, Track, and Cross Country. I also attended college classes while in H.S.. Also, was the Head Photographer for the Yearbook during my senior year, and helped win an acclaimed award in the yearbook world, that allowed us to be the first All Color Yearbook printed in the Western United States.